

CCKC Board Minutes

August 10, 2026

Note: CCKC is looking for a volunteer Head Range Officer to manage the Shotgun Range. Interested members should contact Paul Coleman at paul.coleman2@comcast.net.

CALL TO ORDER:

The meeting was called to order at 6:59 PM by President, Paul Coleman.

ATTENDANCE:

In attendance were Paul Coleman, Dean Caselli, Bob Tollman, Barb Johnson, Bill Lebensorger, Scott Jackson, Pete Leone, Joe Richardson, Jeff Lowry, George Broecker, Patrick Muellemann, Kirk Hitschel, Stan Raciak and Alex Modic. Dan Christiansen was excused.

MINUTES:

After a couple of edits suggested by Kirk regarding the Cowboy range report, there was a motion to accept the July 2026 minutes by Jeff Lowry. 2nd by Pete Leone. The motion passed.

FINANCIALS:

Dean Caselli: There were no unexpected expenses for July 2026. All board-approved expenses came in at or below the 'not to exceed' amounts authorized. Our largest expenses for the month were: Cicchini Asphalt, \$182,798.00 (Parking lot full repave for Clubhouse and RPR, SGR repairs, access road and accessible parking pad for new RPR Upper Range). Rickert Carpentry, \$33,176.00 (ARR Covered Shooting Positions construction). Recob's Target Shop, \$6,510.80 (SGR order to get discount before price increase)

Paul had emailed board members on July 30th to vote on upping the maximum exceeds in regards to the Archery shooting position structure. He asked for a vote on a motion by Joe not to exceed of \$40,000, with a second by Barb. Board members responded approving the motion. The amount in the email had an unintended math error and was intended to read 'not to exceed \$50,000'. Further, a review of procedure and precedent led the board to recognize that Barb also cannot make a second to a motion, following

her joining the executive board, as of the July board meeting. A new motion was made by Joe not to exceed \$50,000. 2nd by Scott Jackson. It was approved.

The grant paperwork from the Wisconsin DNR has been received and we should be getting that \$100,000 soon. There will also be two grants from Midway coming from the Central Falcons and the Wilmot shooting teams. The grants are \$25,000 a piece. The WDNR grant offsets a significant portion of the construction costs related to the new RPR Upper Range.

RANGE REPORTS:

Air Gun (AGR): Alex Modic: Air gun is good on match days, slow on non-match days. The new berm is working amazing and is greatly appreciated. This week or next week, Alex will remove two big stones in it. There will also be some trees removed which Alex will cut up afterwards.

Archery (ARR): Barb Johnson/Joe Richardson: Attendance on Sundays has been good. The spot league will start the 2nd or 3rd week of September. The new covered shooting positions structure is completed and was in use last weekend. It was well received by all the shooters who came in.

Rifle/Pistol (RPR): Bob Tollman: It has been very slow. The weather has been either boiling (hot) or raining. There were some new memberships added. During these slow times, it is nice that there are also multiple police ranges renting the range throughout the week. Action pistol is also down.

Shotgun (SGR): Paul Coleman: Siebert Electric will be doing the maintenance of the shotgun curtain. They will change out some panels and tighten cables. The range has been closing early due to low numbers. The Central Falcons are only shooting 1 night a week now versus 2 nights.

Cowboy Range (CBR): George Broecker: There was match last weekend with 13 shooters Saturday and 8 on Sunday. The new porta potty is in and Pat's will be out to service it soon. It is still the planning stage for concept shoot. We need a few more range officers trained. The shoot will take place October 17th.

Black Powder (BPR): Dan Christiansen: Dan was excused, so George gave an update. There is a new member who is knowledgeable about cutting trees. He has been trimming trees at black powder. Bill said Fred has requested \$1200 for a generator purchase so there can be air conditioning, heat and lights available for the range officers. After some discussion, it was suggested to look into the generator that is available in the garage. It is currently not being used.

Correspondence: Paul received a call from one of our neighbors saying she heard shooting late at night, between 2am and 3am. After investigating, it was discovered the

noise was Meyer Family farm shooting propane noise cannons to deter racoons in their corn crops. Paul contacted the neighbor and relayed the information to her. We recently received a \$5,000 donation from the estate of a former rifle range officer. Dean suggested we send a thank you card from the board. One will be sent soon.

Old Business:

Handicap Portable Toilet: See Cowboy Report.

POS and Membership Database and Portal Project: We will be getting new equipment for the POS system that will be touchscreen for the cashier, but also provide a customer facing screen displaying the running and final total (Square brand terminals as these work with their software application). There may be enough money from the previous motion to cover the expense.

Dean is still looking into new technology support options and what the entire network and hardware considerations are as a pre-requisite to implementing the new POS, Membership Database, and Member Portal Project. There are ongoing support contracts to be evaluated as well. Pete and Dean relayed that more testing on that system will be conducted. They provided additional comments about a major focus of the new project, which is to capture data on both members and non-members specifically related to communication preferences. The number one priority of this project remains moving to a new membership database, as the existing one is operating on an application that has not been supported for more than 25 years.

Website Evaluation and changes: Patrick gave an overview of his extensive audit of the webpage from 5 years ago to current (Patrick has career expertise in this area). Online visibility is something we need to consider in regard to our competitors. We need FAQs within the webpage for each range, because right now AI and other traditional search engines can't 'read' our webpage to get these answers, and AI search values this type of structured data above all else. We have a lot of broken links, as well as missing metadata from embedded footers that AI/Search Engines evaluate when considering whether to rank our club in their results. To build credibility with those platforms, we need consistency across all pages in the footers, and with elements like name, address and phone (for the club), hours of operation, and references to other organizations with which we have informal affiliations. Pete, Dean and Patrick will continue to discuss which of the Tier 1 through Tier 4 items Patrick identified to prioritize for optimization and when, and what ongoing support is appropriate to maintain these over time. There will be a budget request at the next meeting for a clean-up project, and for ongoing monthly maintenance beyond what we've currently contracted. Traditionally, we've paid for design and content update support, versus search engine optimization. Yet this element is most critical to ensure our club is visible to the general public searching for ranges. All of our 'competitors' are doing a better job with this, and all of them rank better in search results, as a result.

New Business:

Hunter's Safety: CCKC will host a Hunter's Safety class Saturday, September 26th, in the clubhouse. Paul requested \$400 for the class. Pete Leone made a motion to fund materials for the hunter safety class not exceed \$400. 2nd by Scott Jackson. Motion was approved.

PAUL REQUESTED A TEN MINUTE BREAK AT 8:05PM

OPENED EXECUTIVE SESSION AT 8:12 PM:

This motion was made by Pete Leone, 2nd by Scott Jackson. Motion carried.

CLOSED EXECUTIVE SESSION AT 8:34 PM:

This motion was made by Pete Leone, 2nd by Scott Jackson. Motion carried.

A motion was made by Pete Leone to adjourn. 2nd by Joe Richardson. The motion passed.

The meeting adjourned at 8:35 PM

Respectfully submitted by Barbara Johnson, Secretary.